



The Austrian FH Patient Organization

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FHchol Austria is supported by public (WIG) and industry funds (Amgen, Sanofi) as well as by member fees and donations

From personal suffering to the collective mission



2004: First FH patient advocacy group
in the German-speaking countries

2011: Kick-off for two powerful
patient organizations in Austria and
Germany





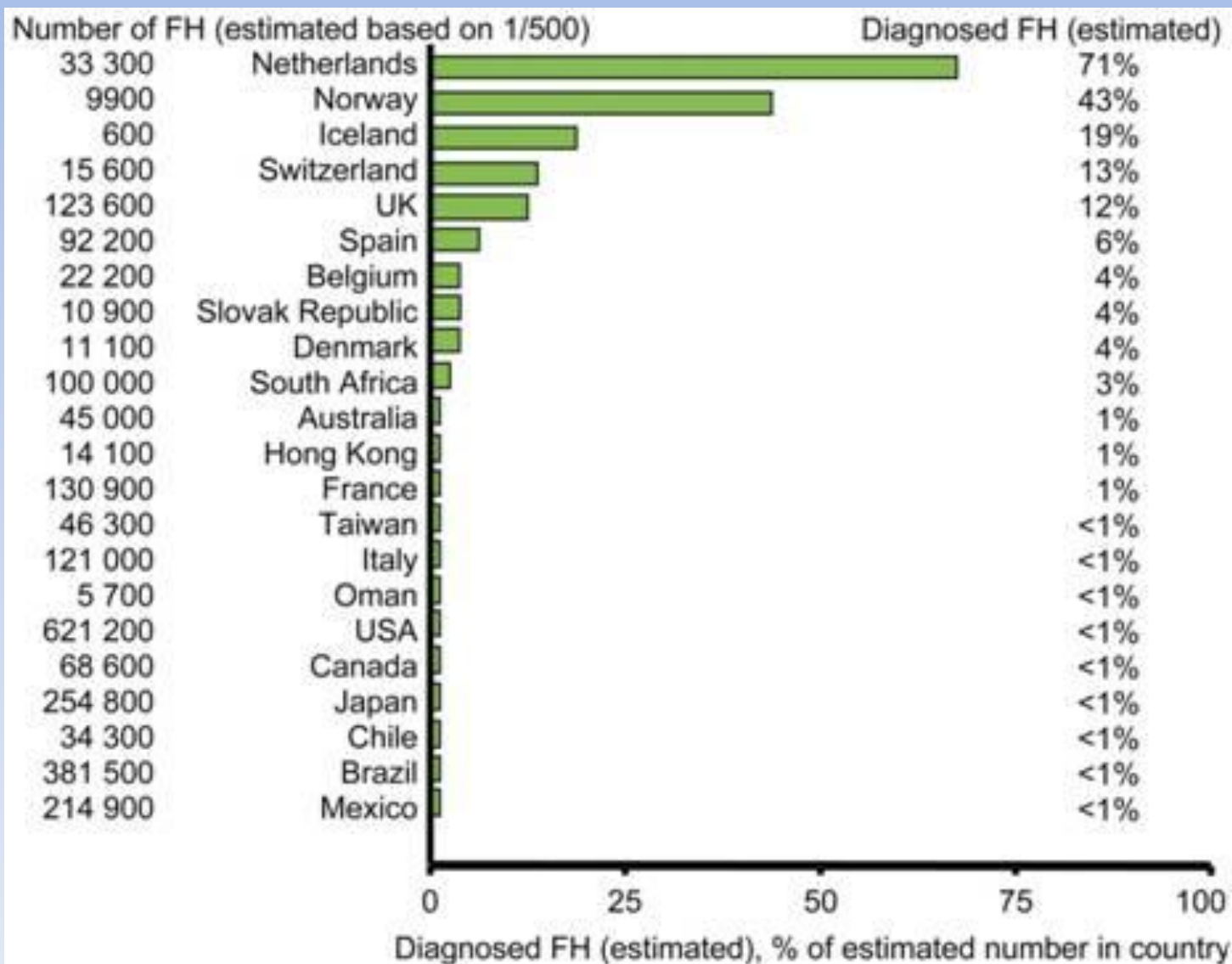
Familial Hypercholesterolemia

Underestimated

Underdiagnosed

Undertreated

DESPITE A NOBEL PRIZE IN 1985



Why Patient Advocacy?

- Strong signal: Prevention of CVD is possible despite chronic condition
- Role models for other patients
- Patients are the faces of FH



Scientists & Medical Doctors & Patients = Powerful Team



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- Scientists: Experts in basic research & drug development
- Medical doctors: Experts in direct communication with and treatment of patients
- Empowered patients: Experts of their own condition/disease

Empowered patients

- Do not compete with the science & medical community – EQUAL PARTNERS
- Join forces with science & medical community and start fruitful dialog
- Give scientific data and findings a face
- Important voice for science & medicine

Empowered patients

- Educate other patients
- Know about their risks
- Have a better compliance
- Raise awareness through emotions
- Put pressure on public health authorities

How we raise awareness of FH

- www.fhchol.at & FB page
- Brochures and Videos
- Workshops & Events
- Public Relations & Media
- Congresses & Symposia



Public Relations & Media

Press Conferences





FH Awareness Day 2015

Supported by Viennese City Counsellor for Health





Cholesterol Checks in Shopping Malls





FH Awareness Week 2016

Supported by Tyrolean health politicians



Social & Networking Patient Events

- Regular informal FH patients' meetings
- Annual patients' conference with expert lectures
- FH cycling excursion



Political Pressure & Lobbying



- Request primary prevention through early screening & treatment
- Request reimbursement of innovative medication

Endorsement of Austrian-wide FH Registry & Cascade Screening by the Austrian Atherosclerosis Society AAS





International cooperation

FH Europe - European FH Patient Network





Thank you for your attention!